



**NO  
ANIMAL  
TESTING**  
NEVER HAVE. NEVER WILL.

JOHN PAUL MITCHELL SYSTEMS

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**PRODUCT  
GUIDE**

JOHN PAUL MITCHELL SYSTEMS



## CLARIFYING

FRESH. DEEP. CLEAN.



### Shampoo Two®

Deep Cleansing

**What it does:** Color-safe formula deeply cleanses oily hair and scalp, leaving hair fresh, shiny and full of body.

**How it works:** Wheat-derived conditioners boost body and shine.

**Added bonus:** Helps minimize oil production, so hair becomes less oily over time.

**SIZES (OZ): 10.14 33.8**



### Shampoo Three®

Removes Chlorine and Impurities

**What it does:** Removes dulling buildup from hair, strengthens strands and minimizes future buildup.

**How it works:** Deep cleansers remove chlorine, iron and minerals.

**Added bonus:** Helps prevent swimmers' "chlorine green."

**SIZES (OZ): 10.14 33.8**

DEEPLY CLEANSSES AND PURIFIES HAIR  
FROM THE INSIDE OUT.

## ORIGINAL

CLASSIC. CONDITIONED. BALANCED.



### Shampoo One®

Gentle Wash

**What it does:** Gently cleanses, improves manageability, adds deep shine and enhances hair's appearance.

**How it works:** Panthenol and wheat-derived conditioners improve the surface texture and manageability.

**Added bonus:** It's extremely mild, making it a great choice for color-treated hair.

**SIZES (OZ): 10.14 33.8**



### The Conditioner

Original Leave-in • Balances Moisture

**What it does:** Smoothes hair, reduces static, prevents dryness and gets weary strands back in shape.

**How it works:** Hawaiian awapuhi helps balance moisture, while wheat-derived conditioners improve hair texture.

**Added bonus:** Doubles as an excellent moisturizer for skin.

**SIZES (OZ): 10.14 33.8**



### Awapuhi Shampoo

Original wash • Balances Moisture

**What it does:** Thoroughly cleanses any hair type, including color-treated hair. Helps balance moisture and add volume.

**How it works:** Hawaiian awapuhi helps prevent moisture loss. Special conditioners help improve hair texture.

**Added bonus:** Multitasks as a luxurious body wash.

**SIZES (OZ): 10.14 33.8**

CLEANSSES AND CONDITIONS ANY HAIR TYPE OR TEXTURE.





## EXTRA BODY



### Extra Body Shampoo

Thickens • Volumizes

**What it does:** Gently cleanses and volumizes fine to normal hair.

**How it works:** Panthenol boosts body and helps repair damage, while wheat-derived ingredients help protect and leave hair silky smooth.

**Added bonus:** Helps repair worn-down locks, boosts body and maximizes shine.

**SIZES (OZ):** 10.14 33.8



### Extra Body Conditioner

Lightweight Rinse • Detangles

**What it does:** Detangles and adds volume to fine hair, leaving locks full of body, bounce and shine.

**How it works:** Panthenol boosts body and helps repair damage, while wheat-derived ingredients help prevent damage and leave hair silky smooth.

**Added bonus:** Helps repair and prevent damage caused by blow-drying and styling.

**SIZES (OZ):** 10.14 33.8



### Extra Body Sculpting Foam

Thickening Foam • Builds Body

**What it does:** Creates lightweight body and volume for fine hair, adding flexible control, amplifying shine and locking in moisture.

**How it works:** Conditioning formula provides extra body, fullness and control, while super-emollient ingredients leave hair manageable and shiny.

**Added bonus:** Preps hair for a gorgeous, full-body blowout.

**SIZES (OZ):** 6.7







## COLOR CARE

PROTECTED. HEALTHY. CONDITIONED.



### Color Protect® Shampoo

Gentle Cleanser

**What it does:** Cleanses color-treated hair while it moisturizes, strengthens and boosts shine.

**How it works:** Sunflower extract provides intense UV protection, while conditioning agents and extracts hydrate and add shine.

**Added bonus:** Helps color last longer by shielding it from the sun.

**SIZES (OZ): 10.14 33.8**



### Color Protect® Conditioner

Detangles and Repairs

**What it does:** Detangles and smooths color-treated hair, so locks look and feel soft and hydrated.

**How it works:** Sunflower extract protects hair from sun damage, while conditioning extracts moisturize and boost shine.

**Added bonus:** Provides UVA and UVB protection, and helps prevent color from fading.

**SIZES (OZ): 10.14 33.8**



### Color Protect® Locking Spray

UV Protection

**What it does:** Makes hair look conditioned and super shiny while it locks in and extends the life of hair color.

**How it works:** Sunflower extract provides sun protection and keeps color from fading, while conditioning agents and extracts add moisture and shine.

**Added bonus:** Powerful UVA and UVB protection helps prevent color fade.

**SIZES (OZ): 8.5**



### Color Protect® Treatment

Repairs and Protects

**What it does:** Repairs, conditions and hydrates color-treated hair, and helps prevent damage and split ends.

**How it works:** Sunflower extract shields hair from the sun, while conditioning extracts leave locks hydrated and shiny.

**Added bonus:** Delivers an intense dose of UVA and UVB protection, so color lasts longer.

**SIZES (OZ): 0.50**

PROTECTS AND MAINTAINS COLOR-TREATED HAIR.



# MOISTURE

HYDRATED. REVIVED. REPLENISHED.



## Instant Moisture® Shampoo

Hydrates and Revives

**What it does:** Color-safe formula cleanses, hydrates thirsty hair, plumps up skinny strands and helps repair damage.

**How it works:** Instant Moisture Complex provides superior conditioning and UV protection, while panthenol adds body and helps repair damage from the inside out.

**Added bonus:** Helps protect vulnerable hair from the sun.

**SIZES (OZ): 10.14 33.8**



## Instant Moisture® Conditioner

Hydrates and Revives

**What it does:** Hydrates and detangles moisture-starved strands, making hair shiny and manageable.

**How it works:** Soy proteins, shea butter and Instant Moisture Complex moisturize, strengthen and add elasticity. Panthenol builds body and repairs damage from the inside out.

**Added bonus:** Strengthens the cuticle and improves elasticity.

**SIZES (OZ): 33.8**



## Super-Charged Treatment

Intense Hydrating Treatment

**What it does:** Delivers an intense dose of moisture for dehydrated hair, boosts shine and improves elasticity.

**How it works:** Panthenol, soy proteins and vitamin E provide hydration and protection.

**Added bonus:** Makes hair look and feel healthier and more manageable.

**SIZES (OZ): 16.9**

# KIDS

GENTLE. SOOTHING. SOFT.



## Baby Don't Cry® Shampoo

Gentle, Tearless Wash

**What it does:** Gently cleanses and soothes hair and scalp.

**How it works:** Mild cleansers and a neutral pH create a tearless formula. A unique blend of extracts helps hydrate and prevent moisture loss, while chamomile and cornflower extract calm and soothe.

**Added bonus:** The tearless formula is ideal for children of all ages.

**SIZES (OZ): 10.14 33.8**

GENTLY CLEANSSES AND DETANGLES SENSITIVE STRANDS.







## SMOOTHING

SMOOTH. SILKY. SHINY.



### Super Skinny® Shampoo

Smooths and Softens

**What it does:** Color-safe formula cleanses and smooths hair, making rebellious locks softer and more manageable.

**How it works:** Super Skinny Complex and mild surfactants cleanse hair without stripping or plumping.

**Added bonus:** Reduces drying time and speeds up styling.

**SIZES (OZ): 10.14 33.8**



### Super Skinny® Conditioner

Smooths and Softens

**What it does:** Smooths and softens strands while helping to repair and prevent damage.

**How it works:** Heat-activated conditioners and thermal protectants help repair hair and prevent surface damage.

**Added bonus:** Speeds up drying and styling to get you out the door faster.

**SIZES (OZ): 10.14 33.8**



### Super Skinny® Serum

Smooths and Conditions

**What it does:** Smooths, conditions and seals strands, leaving hair silky, shiny and frizz-free in any weather.

**How it works:** Lightweight silicones smooth, condition and seal hair with added shine.

**Added bonus:** Speeds up drying so you get silky-smooth results in less time.

**SIZES (OZ): 5.1**

## STRENGTH

STRONG. HEALTHY. RESILIENT.



### Super Strong® Shampoo

Strengthens and Protects

**What it does:** Mild, color-safe surfactants gently cleanse and repair damaged strands, enhancing hair's look and feel.

**How it works:** Super Strong Complex rebuilds hair from within, while conditioning agents improve texture and add shine.

**Added bonus:** Helps protect and prevent further damage.

**SIZES (OZ): 10.14 33.8**



### Super Strong® Conditioner

Rebuilds and Protects

**What it does:** Color-safe formula repairs and protects worn-down locks, leaving hair soft, smooth and moisturized.

**How it works:** Super Strong Complex rebuilds the internal structure of hair, while canola, soybean and cornstarch soften and smooth.

**Added bonus:** Helps shield strands from damaging UV rays.

**SIZES (OZ): 10.14 33.8**

STRENGTHENS AND REBUILDS WORN-DOWN,  
DAMAGED HAIR.



## SOFT STYLE

CLEAN. TOUCHABLE. SHINE.



### The Cream®

Styling Conditioner

**What it does:** Provides light hold and builds body for any hair type; moisturizes, strengthens and protects hair from everyday damage.

**How it works:** Moisturizing, emollient conditioners and panthenol hydrate and safeguard hair.

**Added bonus:** Helps shield locks from damaging UV rays.

**SIZES (OZ): 6.8**



### Heat Seal®

Thermal Protection and Style

**What it does:** Guards strands from damage caused by heat styling; builds body, provides light hold and enhances shine.

**How it works:** Clean, flexible styling agents and essential fatty acids add shine and memory.

**Added bonus:** Humidity resistance ensures a longer-lasting style—curly or straight.

**SIZES (OZ): 8.5**

CREATES NATURAL LOOKS  
WITH A LIGHT, TOUCHABLE HOLD.

## FIRM STYLE

FINISHED. DEFINED. HOLD.



### Dry Wax™

Texture and Definition

**What it does:** Defines and controls any texture, and creates clean, "lived in" looks.

**How it works:** Emollient waxes and softening agents create pliable styles.

**Added bonus:** Delivers long-lasting hold with a moveable finish.

**SIZES (OZ): 1.8**







DISCOVER THE  
NATURAL MAGIC  
OF TEA TREE







TINGLE. INVIGORATE. RENEW.  
**TEA TREE SPECIAL**  
IDEAL FOR ALL HAIR TYPES.



### Tea Tree Special Shampoo® Invigorating Cleanser

**What it does:** Special ingredients and tea tree oil rid hair of impurities and leave hair full of vitality and luster.

**How it works:** Natural tea tree oil, peppermint and lavender invigorate the scalp and leave hair smelling great.

**Added bonus:** The refreshing tingle wakes up weary hair and spirits.

**SIZES (OZ): 10.14 33.8**



### Tea Tree Hair and Scalp Treatment® Invigorating and Soothing

**What it does:** Reconditions, repairs and protects hair while moisturizing strands and soothing the scalp.

**How it works:** Soy proteins, panthenol, vitamin E and shea butter repair and protect, while willow bark helps soothe troubled skin.

**Added bonus:** Natural tea tree oil, peppermint and lavender leave hair smelling great.

**SIZES (OZ): 16.9**



### Tea Tree Firm Hold Gel® Maximum Hold and Shine

**What it does:** Clean, flake-free gel provides maximum control with a refreshing fragrance, thickening hair and locking the style in place.

**How it works:** Styling ingredients help your style stay put, while a burst of cool mint, tea tree and citrus refreshes and revives.

**Added bonus:** Versatile formula can be applied to wet or dry hair.

**SIZES (OZ): 6.8**



### Tea Tree Styling Wax® Definition and Control

**What it does:** Creates flexible hold and texture that won't quit, making hair shiny and defined with loads of control.

**How it works:** Flexible styling ingredients and vegetable-based conditioners define and add shine, while tea tree oil, peppermint and lavender awaken the senses.

**Added bonus:** Great for short hair and piecey, layered looks.

**SIZES (OZ): 6.8**



### Tea Tree Special Conditioner® Invigorating Conditioner

**What it does:** Instantly detangles, softens, smoothes and renews worn-out locks.

**How it works:** Natural tea tree oil, peppermint and lavender invigorate the scalp and leave hair smelling great.

**Added bonus:** Helps prevent moisture loss.

**SIZES (OZ): 10.14 33.8**



### Tea Tree Hair and Body Moisturizer® Leave-In Conditioner

**What it does:** Calms sensitive skin and quenches thirsty hair, hydrating from head to toe.

**How it works:** Wheat-derived conditioners and jojoba seed oil refine skin and hair. Tea tree oil, peppermint and lavender soothe skin and leave hair smelling great.

**Added bonus:** Makes a great post-shave soother.

**SIZES (OZ): 10.14 33.8**



### Tea Tree Grooming Pomade® Flexible Hold and Shine

**What it does:** Provides old-school polish with a modern kick by shaping, controlling and defining hair with tons of shine.

**How it works:** Flexible resins and vegetable-based conditioners soften and control, while a burst of cool mint, tea tree and citrus refreshes and revives.

**Added bonus:** Great for wavy or curly hair types.

**SIZES (OZ): 3.0**





AWAKEN. REFRESH. ENERGIZE.

## TEA TREE LEMON SAGE

IDEAL FOR FINE, LIMP HAIR.



### Lemon Sage Thickening Shampoo\*

Energizing Body Builder

**What it does:** This zesty formula plumps up fine strands, so hair looks and feels clean, thick and healthy.

**How it works:** Thickening agents boost volume, while panthenol strengthens every strand.

**Added bonus:** Helps strengthen and protect against split ends. Uplifting lemon, sage, peppermint and tea tree refresh mind, spirit and hair.

**SIZES (OZ):** 10.14 33.8



### Lemon Sage Thickening Conditioner\*

Energizing Body Builder

**What it does:** Lightweight formula conditions, boosts volume, detangles and protects.

**How it works:** Thickening agents boost volume, while lightweight conditioners protect and add shine.

**Added bonus:** Reduces static and smoothes snarls.

**SIZES (OZ):** 10.14 33.8





CALM, COOL, QUENCH

# TEA TREE LAVENDER MINT

IDEAL FOR DRY, UNRULY HAIR



300 ml e 10.14 fl.oz.



## Lavender Mint Moisturizing Shampoo Hydrating & Soothing

**What it does:** This calming quencher cleanses, soothes and replenishes dry, unruly hair.

**How it works:** Moisture-rich conditioners and amino acids improve strength, shine and manageability, while calming lavender, mint and tea tree soothe mind and spirit.

**Added bonus:** The dreamy scent puts hair and mind at ease.

SIZES (OZ): 10.14 33.8



## Lavender Mint Deep Conditioning Mineral Mask Hydrating & Strengthening

**What it does:** Helps strengthen and hydrate moisture-starved hair.

**How it works:** French clay deep conditions with restorative minerals.

**Added bonus:** Calms the senses with the fragrance of lavender, mint and tea tree oil.

Size 20ml .68 OZ





THE NATURE OF THICKER, FULLER HAIR

# TEA TREE SCALP CARE

IDEAL FOR THINNING HAIR



### Scalp Care Anti-Thinning Shampoo Stimulate

**What It Does:** Color-safe cleanser gently removes impurities to prime the scalp for stronger, thicker-looking hair.

**How It Works:** Exclusive Regeniplex® blend contains Kakadu plum, pea peptides, clover flower, turmeric and ginseng to stimulate the scalp and provide fuller, thicker hair.

**Added Bonus:** Helps add volume by thickening each strand.

SIZES (OZ): 10.14 33.8



### Scalp Care Anti-Thinning Conditioner Strengthen

**What It Does:** Lightweight conditioner detangles fine, fragile hair.

**How It Works:** Exclusive Regeniplex® blend contains Kakadu plum, pea peptides, clover flower, turmeric and ginseng, resulting in fuller, thicker hair.

**Added Bonus:** Detangles without weighing hair down.

SIZES (OZ): 10.14 33.8



### Scalp Care Anti-Thinning Tonic Regenerate

**What It Does:** Twice-daily spray helps create an optimal scalp environment for thicker, stronger, fuller hair.

**How It Works:** Exclusive Regeniplex® blend contains Kakadu plum, pea peptides, clover flower, turmeric and ginseng, and absorbs into the scalp to help stimulate resulting in fuller, thicker hair.

**Added Bonus:** Helps encourage healthy hair growth.

SIZES (OZ): 3.4







SULFATE-FREE  
SHAMPOOS WITH  
RICH, CREAMY  
LATHER

ENTIRE SYSTEM  
IS COLOR-SAFE

MODERN  
STYLING PRODUCTS  
THAT REPAIR  
AND SMOOTH



# TREAT EVERY STRAND

with luxury products that revolutionize hair care.

The entire Awapuhi Wild Ginger® collection features indulgent ingredients in performance-driven products that guarantee results. From repairing to smoothing and styling, our innovative system and advanced technologies are proven to repair damage from heat styling, chemical processing and aging. Hair is instantly revived, replenished and restored to its healthy, hydrated self.





## AWAPUHI WILD GINGER®

### REPAIR

KERATIN-RICH PRODUCTS HELP REPAIR DAMAGE CAUSED BY HEAT STYLING AND CHEMICAL PROCESSING.



#### Moisturizing Lather Shampoo® Rich Sulfate-Free Lather

**What it does:** Color-safe, sulfate-free shampoo gently hydrates, protects and helps rebuild and repair dry, brittle strands.

**How it works:** Exclusive KeraTriplex® blend replenishes every strand for healthy-looking hair, while awapuhi extract balances moisture for manageability and shine.

**Added bonus:** Gentle enough to use daily.

**SIZES (OZ): 8.5 33.8**



#### Keratin Intensive Treatment® Deep Hydration and Protection

**What it does:** Weekly deep conditioner repairs and protects vulnerable hair, and delivers intense hydration and shine.

**How it works:** KeraTriplex® rebuilds and repairs to transform lackluster hair, while awapuhi extract replenishes every strand with intense moisture and shine.

**Added bonus:** Instantly improves hair texture with noticeable results.

**SIZES (OZ): 5.1 16.9**



#### Keratin Cream Rinse® Silky Daily Conditioning

**What it does:** Strengthens and protects troubled tresses, and instantly detangles for silky, healthy-looking hair.

**How it works:** Exclusive KeraTriplex® blend helps repair every strand and protect against damage, while awapuhi extract softens and adds shine.

**Added bonus:** Replenishes thirsty hair, adds shine and is color-safe.

**SIZES (OZ): 8.5 33.8**

## SMOOTH

A PROVEN SYSTEM THAT WORKS FROM THE OUTSIDE IN TO SMOOTH THE CUTICLE, REDUCE FRIZZ, ADD INTENSE SHINE AND PROTECT AGAINST THERMAL DAMAGE.



#### MirrorSmooth® Shampoo

Frizz Control • Moisture Balance

**What it does:** Gentle, sulfate-free shampoo with rich foam restores the hair's optimal moisture balance and leaves locks silky-smooth.

**How it works:** Exclusive KeraReflect™ blend with natural Abyssinian oil replenishes moisture, smoothes the cuticle and boosts shine.

**Added bonus:** Helps prevent frizz and flyaways.

**SIZES (OZ): 8.5 33.8**



#### MirrorSmooth® Conditioner

Eliminates Frizz • Superior Softness

**What it does:** Hydrates, instantly detangles and creates a shiny, reflective finish.

**How it works:** Exclusive KeraReflect™ blend with natural Abyssinian oil smoothes and softens every strand, so hair is easy to comb with an ultra-light finish.

**Added bonus:** Helps prevent frizz and flyaways while protecting from thermal damage.

**SIZES (OZ): 6.8 33.8**

## STYLE

PROTECT HAIR AS YOU LOCK IN YOUR STYLE WITH THE HYDRATING AND HEALING BENEFITS OF AWAPUHI WILD GINGER®.



#### HydroCream Whip®

Frizz Control and Touchable Hold

**What it does:** Hydrates and smoothes thirsty hair, and delivers long-lasting, crunch-free hold with a silky finish.

**How it works:** Awapuhi extract and light conditioners fight frizz and balance moisture.

**Added bonus:** Helps create healthy-looking volume.

**SIZES (OZ): 6.7**







**STYLE ISN'T BORN. IT'S GROOMED**





# MITCH®

CONCENTRATED. HIGH-PERFORMANCE. MODERN.



### Heavy Hitter®

Deep Cleansing Shampoo

**What it does:** Washes away dirt and product buildup for a powerful clean.  
**How it works:** Invigorates and deep cleans without stripping natural oils; great for daily use.

**Added bonus:** Refreshing cedar and agave scent leaves hair smelling great.

**SIZES (OZ): 8.5**



### Clean Cut®

Medium Hold • Semi-Matte Styling Cream

**What it does:** Forms clean, no-fuss looks.  
**How it works:** Pliable hold lets you shape and reshape with lasting control, while conditioning ingredients leave hair soft and manageable.

**Added bonus:** Subtle texture works well on any hair type.

**SIZES (OZ): 3**



### Construction Paste®

Elastic Hold • Mesh Styler

**What it does:** Flexible, webby texture forms and separates—great for messy, undone styles.

**How it works:** Long-lasting styling fixatives secure the style, while conditioning ingredients leave hair soft and manageable.

**Added bonus:** Crunch-free finish with no flaking.

**SIZES (OZ): 2.5**



### Steady Grip®

Firm Hold • Natural Shine Gel

**What it does:** Shapes any style with lasting hold and makes hair look and feel thicker.

**How it works:** Long-lasting styling fixatives deliver all-day hold, while shine enhancers give hair a natural-looking polish.

**Added bonus:** Alcohol-free formula fights flaking and drying.

**SIZES (OZ): 2.5 5.1**



### Double Hitter®

2-in-1 Shampoo & Conditioner

**What it does:** Washes and conditions in one step and leaves hair full and healthy-looking.  
**How it works:** Conditioning ingredients provide improved detangling with a soft, light finish.

**Added bonus:** Hearty lather rinses clean with a fresh scent.

**SIZES (OZ): 8.5**



### Barber's Classic®

Moderate Hold • High Shine Pomade

**What it does:** Great for classic styles and slicked-back looks; tames curls and waves with smooth control.

**How it works:** Smoothing and conditioning ingredients make hair easier to handle, while a long-lasting styling fixative locks hair in place.

**Added bonus:** Works through hair quickly with comb or fingers.

**SIZES (OZ): 3**



### Hardwired®

Maximum Hold • Spiking Glue

**What it does:** A must-have for spiked and extreme looks; provides powerhouse control that lasts as long as you want it.

**How it works:** Powerful hair fixative delivers superior all-day hold.

**Added bonus:** Distributes easily and won't flake out.

**SIZES (OZ): 2.5**



### Material™

Strong Hold • Ultra-Matte Styling Clay

**What it does:** Powerful styling clay bulks up texture with a dry, ultra-matte finish.

**How it works:** Thickening ingredients and strong fixatives grip hair and lock it in place. Natural clay creates a matte feel and eliminates shine.

**Added bonus:** Makes hair look and feel thicker for modern, textured looks.

**SIZES (OZ): 3**